



MEDIA PACK 2021

GLOBAL FASTENER EXPOSURE



ADVERTISEMENT

Based on Google Ads & LinkedIn promotion
Global Fastener & Fixings exposure.

Reach 100.000+ views

We focus ourselves to maximize the return of your advert. Need a little help? We support you generating a professional advert.

LinkedIn

Advertising on LinkedIn is based on auctions, we reach your audience by Sponsored Content, Message Ads, Video Ads and so on. We targeting quality audience in a professional context. Market to influencers, decision makers and purchasers who act on new opportunities. Combine targeting criteria to build your ideal brand. We grow your brand awareness & loyalty. Create deepen relationships with professionals. And we measure our market impact. With your advert on our pages we create more visibility which leads to more business!

Google Ads

Increasing your business growth! We show adverts on specific search requests and increase your visibility . By using Google Ads we make sure you will get listed in the top of Google and increase the visibility of your advert.



COMPANY PAGE

Have your own company page
Global Fastener & Fixings exposure.

Manufacturers

Prices excl. VAT

	Advertisement	Price annual
	Company adress on map	FREE
(BWP)	Private company basic web-page	+ \$469 / €395
(WPO1c)	Full bleed video	+ \$119 / €100
(WO7a)	Product pictures (inspirational grid)	+ \$59 / €50

Wholesalers

Prices excl. VAT

	Advertisement	Price annual
	Company adress on map	FREE
(BWP)	Private company basic web-page	+ \$469 / €395
(WPO1c)	Full bleed video	+ \$119 / €100
(WO7a)	Product pictures (inspirational grid)	+ \$59 / €50

Jobcoaters

Prices excl. VAT

	Advertisement	Price annual
	Company adress on map	FREE
(BWP)	Private company basic web-page	+ \$469 / €395
(WPO1c)	Full bleed video	+ \$119 / €100
(WO7a)	Product pictures (inspirational grid)	+ \$59 / €50



Private company basic web-page with inspirational grid

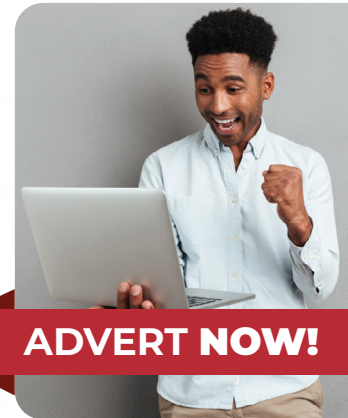
GLOBAL FASTENER EXPOSURE

Reach 100.000+ views

HOMEPAGE

Prices excl. VAT

H	Advertisement	Price / 4 weeks	Dimensions (pixels)	format	page
(HBE)	Benefits panel	\$3.750 / €3.200	3500 W x 500 H	.png	6
MIDDLE OF THE PAGE					
(H12)	Video Large	\$2.500 / €2.100	1080 W x 720 H	.mp4	8
(HO2c)	Video Small + text	\$1.450 / €1.225	1080 W x 720 H	.mp4	9
(HO1b)	Full width banner	\$1.250 / €1.050	3500 W x 500 H	.png	10
(H18b)	Picture box 1, 2 or 3	\$450 / €375	500 W x 500 H	.png	11



*Guaranteed first position in sliders +20% (OTop)

OTHER PAGE

Prices excl. VAT

O	Advertisement	Price / 4 weeks	Dimensions (pixels)	format	page
(OBE)	Benefits panel	\$800 / €700	3500 W x 500 H	.png	6
TOP OF THE PAGE					
(OO1a)	Main slider/header picture*	\$2.750 / €2.250	3500 W x 1000 H	.png	7
MIDDLE OF THE PAGE					
(O12)	Video Large	\$1.950 / €1.650	1080 W x 720 H	.mp4	8
(O02c)	Video Small + text	\$1.250 / €1.050	1080 W x 720 H	.mp4	9
(O01b)	Full width banner	\$950 / €805	3500 W x 500 H	.png	10
(O18b)	Picture box 1, 2 or 3	\$250 / €200	500 W x 500 H	.png	11



*Guaranteed first position in sliders +20% (OTop)

ARTWORK GUIDELINES

SEND AD REQUEST

Supply your Artwork to info@aramfix.com
with Topic **“Advert”**

Specifications

300 dpi .jpg or .PSD format– if the file is smaller than 300 dpi we can’t guarantee the quality of the visual.

If the file is exceeding 10Mb, please share your files through WeTransfer.com. Video’s will be placed in our high definition Vimeo account. If you have your own Vimeo account please share with us your iFrame adress.

Dimensions are given in mm. We advise that important text, product images or company logo’s will be place in the middle of the advert. The exact middle of the advert is the *Safe Visible Area* for our responsive website.



BENEFITS PANEL

Duration advertisement 4 weeks



MAIN SLIDER PICTURE

3500 x 450 pixels .png
Duration advertisement 4 weeks



VIDEO LARGE

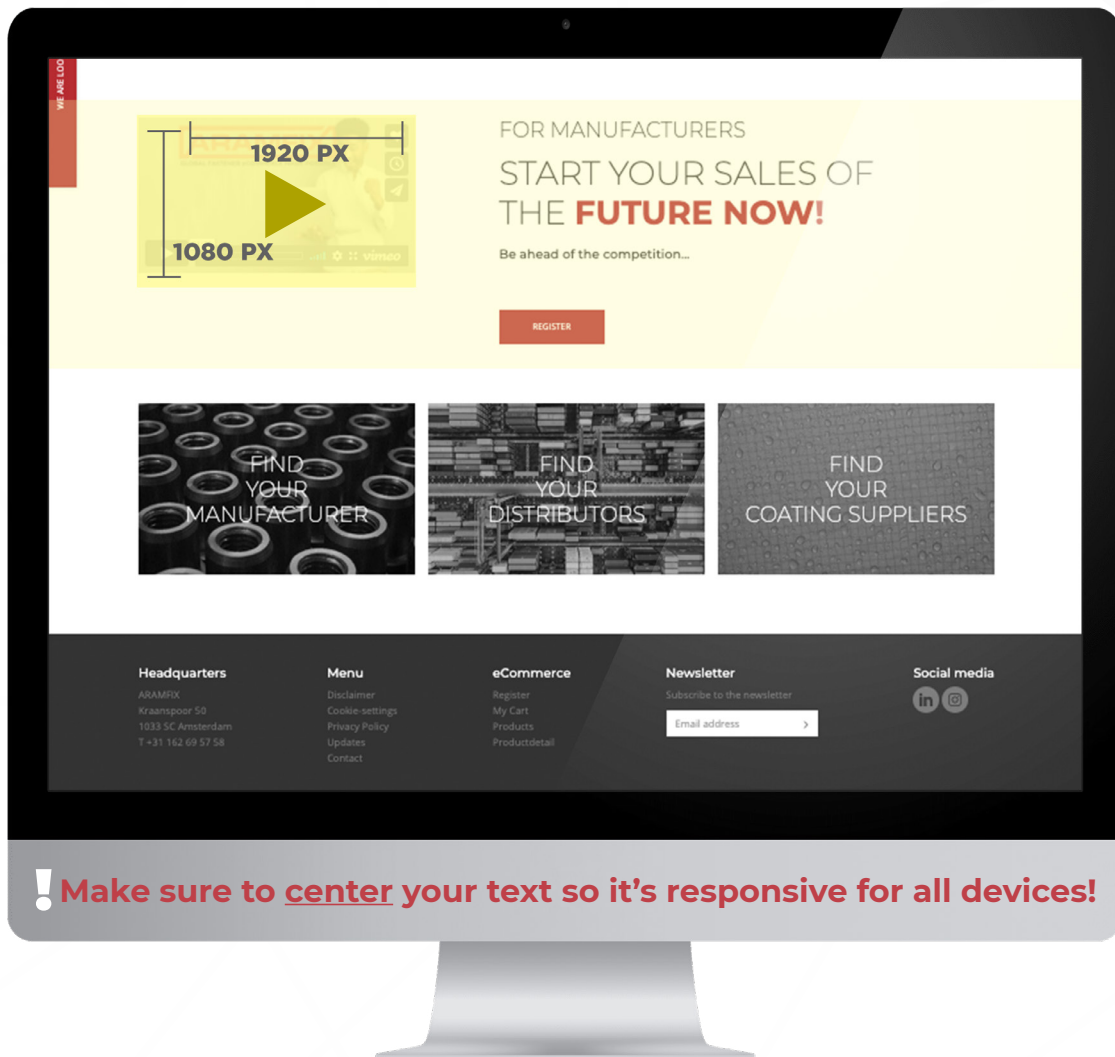
1920 x 1080 HD .mp4
Duration advertisement 4 weeks



! Make sure to center your text so it's responsive for all devices!

VIDEO SMALL + TEXT

1920 x 1080 HD .mp4
Duration advertisement 4 weeks



FULL WIDTH BANNER

3500 x 450 pixels .png
Duration advertisement 4 weeks



! **Make sure to center your text so it's responsive for all devices!**

PICTURE BOX 1, 2 or 3

675x 425 pixels .png
Duration advertisement 4 weeks

