



MEDIA PACK 2021

GLOBAL FASTENER EXPOSURE



ADVERTISEMENT

Based on Google Ads & LinkedIn promotion
Global Fastener & Fixings exposure.

Reach 100.000+ views

We focus ourselves to maximize the return of your advert. Need a little help? We support you generating a professional advert.

LinkedIn

Advertising on LinkedIn is based on auctions, we reach your audience by Sponsored Content, Message Ads, Video Ads and so on. We targeting quality audience in a professional context. Market to influencers, decision makers and purchasers who act on new oppertunities. Combine targeting criteria to build your ideal brand. We grow your brand awareness & loyalty. Create deepen relationships with professionals. And we measure our market impact. With your advert on our pages we create more visibility which leads to more business!

Google Ads

Increasing your business growth! We show adverts on specific search requests and increase your visibility . By using Google Ads we make sure you will get listed in the top of Google and increase the visibilty of your advert.



COMPANY PAGE

Have your own company page
Global Fastener & Fixings exposure.

Manufacturers

Prices excl. VAT

	Advertisement	Price annual
	Company adress on map	FREE
(BWP)	Private company basic web-page	+ \$469 / €395
(WPO1c)	Full bleed video	+ \$119 / €100
(WO7a)	Product pictures (inspirational grid)	+ \$59 / €50

Wholesalers

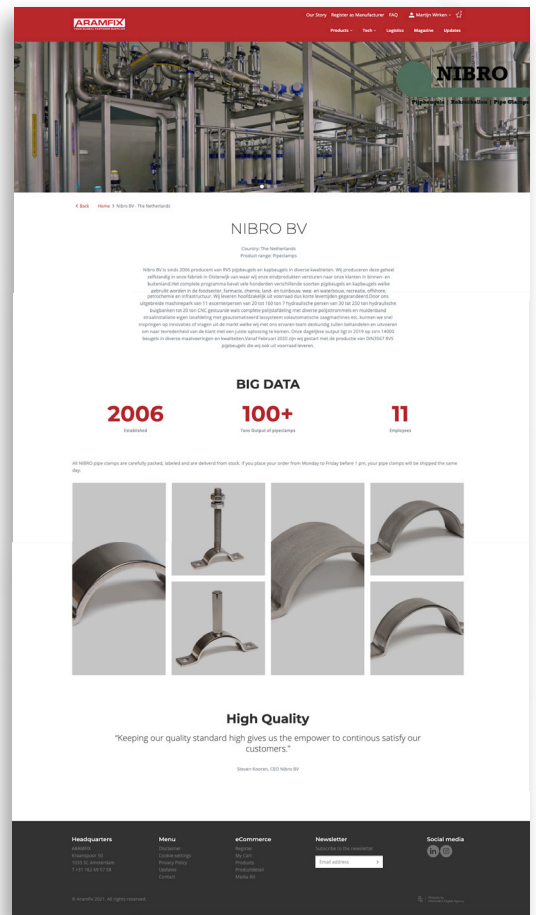
Prices excl. VAT

	Advertisement	Price annual
	Company adress on map	FREE
(BWP)	Private company basic web-page	+ \$469 / €395
(WPO1c)	Full bleed video	+ \$119 / €100
(WO7a)	Product pictures (inspirational grid)	+ \$59 / €50

Jobcoaters

Prices excl. VAT

	Advertisement	Price annual
	Company adress on map	FREE
(BWP)	Private company basic web-page	+ \$469 / €395
(WPO1c)	Full bleed video	+ \$119 / €100
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Private company basic web-page with inspirational grid

GLOBAL FASTENER EXPOSURE

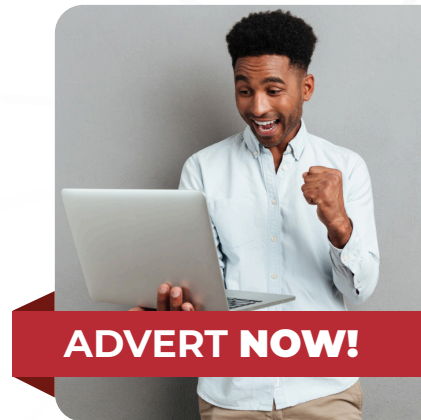
Reach 100.000+ views

HOMEPAGE

Prices excl. VAT

H	Advertisement	Price / 4 weeks	Dimensions (pixels)	format	page
(HBE)	Benefits panel	\$4.266 / €3.600	3500 W x 500 H	.png	6
TOP OF THE PAGE					
(HO1c)	Full bleed video*	\$14.810 / €12.500	3500 W x 750 H	.mp4	7
(HO1a)	Main slider/header picture*	\$6.517 / €5.500	3500 W x 1000 H	.png	8
MIDDLE OF THE PAGE					
(H12)	Video Large	\$2.488 / €2.100	1080 W x 720 H	.mp4	9
(HO2c)	Video Small + text	\$1.718 / €1.450	1080 W x 720 H	.mp4	10
(HO1b)	Full width banner	\$1.481 / €1.250	3500 W x 500 H	.png	11
(H18b)	Picture box 1, 2 or 3	\$775 / €650	500 W x 500 H	.png	12

*Guaranteed first position in sliders +20% (OTop)



OTHER PAGE

Prices excl. VAT

O	Advertisement	Price / 4 weeks	Dimensions (pixels)	format	page
(OBE)	Benefits panel	\$3.554 / €3.000	3500 W x 500 H	.png	6
TOP OF THE PAGE					
(O01c)	Full bleed video*	\$12.439 / €10.500	3500 W x 750 H	.mp4	7
(O01a)	Main slider/header picture*	\$5.331 / €4.500	3500 W x 1000 H	.png	8
MIDDLE OF THE PAGE					
(O12)	Video Large	\$2.073 / €1.750	1080 W x 720 H	.mp4	9
(O02c)	Video Small + text	\$1.422 / €1.200	1080 W x 720 H	.mp4	10
(O01b)	Full width banner	\$1.185 / €1.000	3500 W x 500 H	.png	11
(O18b)	Picture box 1, 2 or 3	\$650 / €550	500 W x 500 H	.png	12

*Guaranteed first position in sliders +20% (OTop)



ARTWORK GUIDELINES

SEND AD REQUEST

Supply your Artwork to info@aramfix.com with Topic **“Advert”**

Specifications

300 dpi .jpg or .PSD format– if the file is smaller than 300 dpi we can't guarantee the quality of the visual.

If the file is exceeding 10Mb, please share your files through WeTransfer.com. Video's will be placed in our high definition Vimeo account. If you have your own Vimeo account please share with us your iFrame adress.

Dimensions are given in mm. We advise that important text, product images or company logo's will be placed in the middle of the advert. The exact middle of the advert is the *Safe Visible Area* for our responsive website.



BENEFITS PANEL

Duration advertisement 4 weeks



FULL BLEED VIDEO

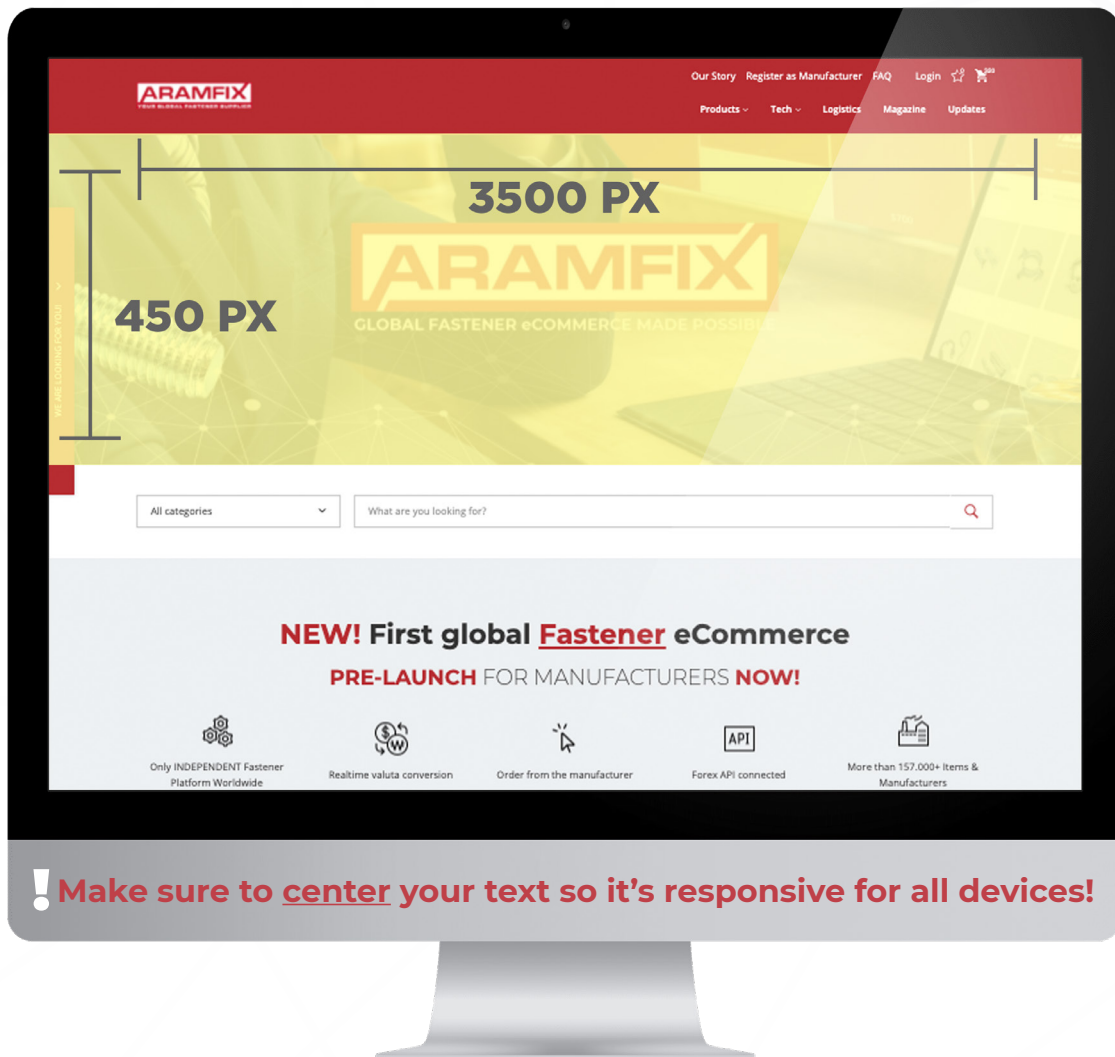
1920 x 1080 HD .mp4
Duration advertisement 4 weeks



Video will be responsive adjusted to device resolution.

MAIN SLIDER PICTURE

3500 x 450 pixels .png
Duration advertisement 4 weeks



VIDEO LARGE

1920 x 1080 HD .mp4
Duration advertisement 4 weeks



! Make sure to center your text so it's responsive for all devices!

VIDEO SMALL + TEXT

1920 x 1080 HD .mp4
Duration advertisement 4 weeks



FULL WIDTH BANNER

3500 x 450 pixels .png
Duration advertisement 4 weeks



! Make sure to center your text so it's responsive for all devices!

PICTURE BOX 1, 2 or 3

675x 425 pixels .png
Duration advertisement 4 weeks

