



MEDIA PACK 2022

15 years experience in the Fastener Market

300.000+ products listed on ARAMFIX.com

95+ countries from around the world

3.500+ fastener keyword searches a day!





International Growth

ARAMFIX's headquarters is located in the capital of the Netherlands; Amsterdam. Known for its international trading and innovativity. Our offices have an inspirational set-up to maximise your international sales. A dedicated team of programmers is continuously working on improvements to worlds best fastener platform to boost your international business. Using the latest techniques and complex algorithms to expose your products to our international audience. Working with ARAMFIX result in orders, instead of requests for quotations.

Our enthusiastic warehouse team is driven to forward your goods to the customers by rail, road or parcel. The ease of working with ARAMFIX will change your way of doing business forever.

**Imagine you can steer the market, and boost your business?
Don't waste time on never ending RFQ's!**





ADVERTISEMENT

Based on Google Ads & LinkedIn promotion
Global Fastener & Fixings exposure.

Reach 100.000+ views

We focus ourselves to maximize the return of your advert. Need a little help? We support you generating a professional advert.

LinkedIn

We targeting quality audience in a professional context. Market to influencers, decision makers and purchasers who act on new opportunities. Combine targeting criteria to build your ideal brand. We grow your brand awareness & loyalty. Create deepen relationships with professionals. And we measure our market impact. With your advert on our pages we create more visibility which leads to more business!

Google Ads

Increasing your business growth! We show adverts on specific search requests and increase your visibility. By using Google Ads we make sure you will get listed in the top of Google and increase the visibility of your advert.

ARAMFIX.com

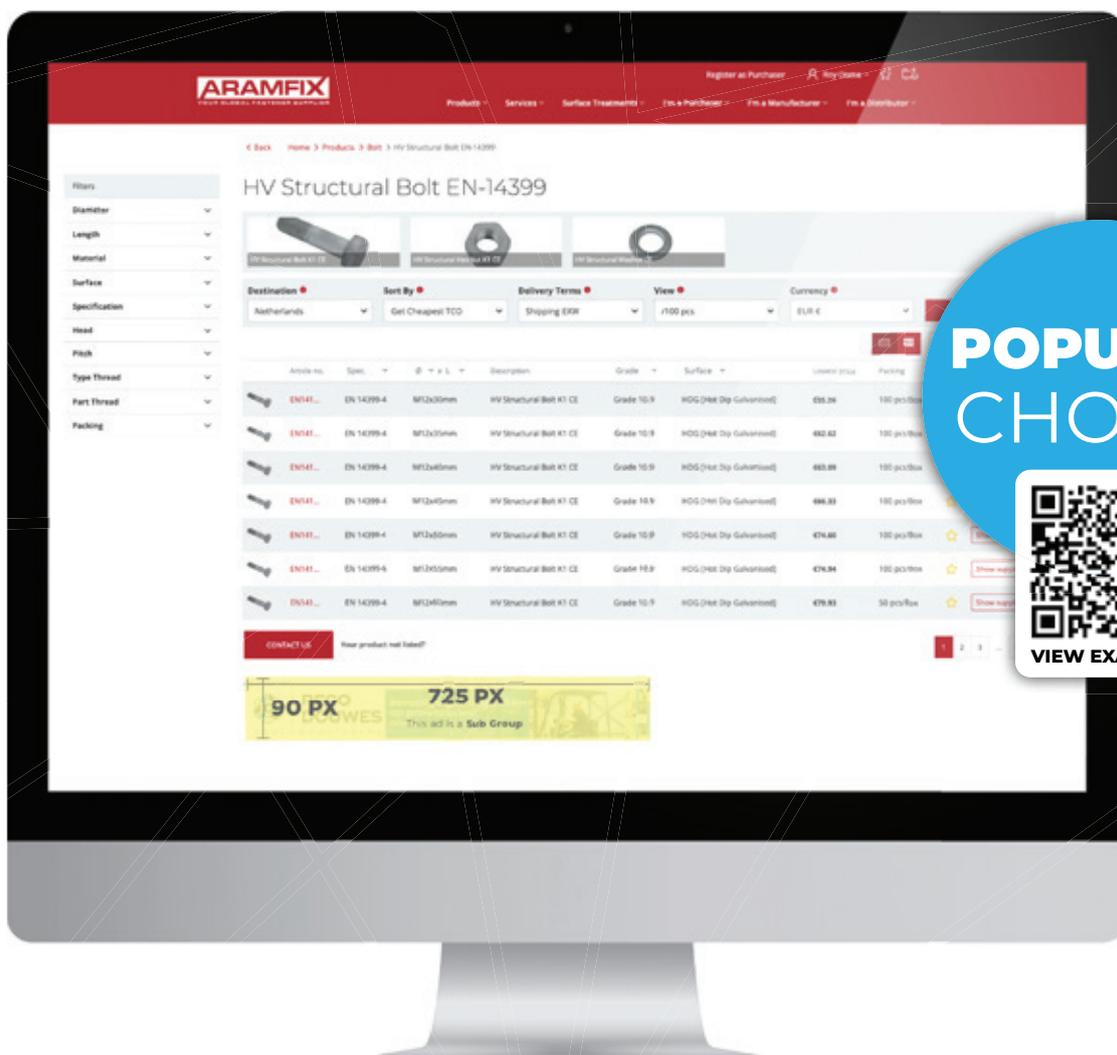
Our marketing team keep our website up to date with google SEO Snippets



ADVERTISE ON PRODUCT LEVEL

Prices excl. VAT

H	LEVEL	Price / 4 weeks	Dimensions	format
(PMG)	Main (Bolt)	\$460 €400	725 W x 90 H	.png / .jpg / .gif
(PSG)	Sub Group (HV Structural Bolt)	\$290 €250	725 W x 90 H	.png / .jpg / .gif
(PSSG)	Sub Sub Group (HV Structural Bolt K1 CE)	\$230 €200	725 W x 90 H	.png / .jpg / .gif
(PM)	Material (HV Structural Bolt K1 CE Grade 10.9)	\$175 €150	725 W x 90 H	.png / .jpg / .gif
(PC)	Coating (HV Structural Bolt K1 CE Grade 10.9 HDG [Hot Dip Galvanised])	\$110 €95	725 W x 90 H	.png / .jpg / .gif
(PI)	Insert (Torx, Philips)	\$85 €75	725 W x 90 H	.png / .jpg / .gif



POPULAR CHOICE



VIEW EXAMPLE

HOMEPAGE

Duration advertisement 4 weeks



BENEFITS PANEL	Price / 4 weeks	
	\$2.800	€2.450

Always on the screen, show anyone directly your message! With link to your products! Write a short but powerful message and will be available on the website at any time.



VIDEO LARGE	Price / 4 weeks	
	\$1.800	€1.600

Video's make impression. Some video's do not need words. When you have such a wonderful miracle we love to show the entire world!



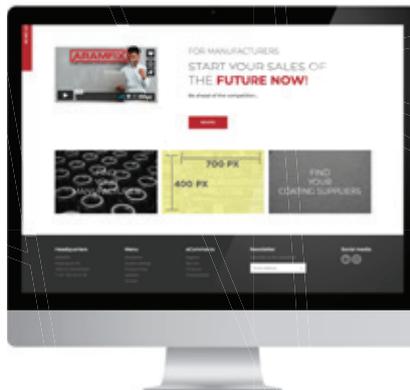
VIDEO SMALL + TEXT	Price / 4 weeks	
	\$1.100	€950

A company video suits excellent for this position, we upload you high definition video to our high quality player. An awesome way of boosting your brand!



FULL WIDTH BANNER	Price / 4 weeks	
	\$700	€600

Stand out of the crowd and order your full width banner now, with direct link to your productcategory. Do you know we realise +48% more clicks on this advert?



PICTURE BOX 1,2 or 3.	Price / 4 weeks	
	\$450	€375

Step-in position advertising. This picture box where we create a fantastic overview on our website. We can offer this position on a very interesting rate.

H	Advertisement	Price / 4 weeks		Dimensions (pixels)	format
(HBE)	Benefits panel	\$2.800	€2.450	3500 W x 500 H	.png
MIDDLE OF THE PAGE					
(H12)	Video Large	\$1.800	€1.600	1080 W x 720 H	.mp4
(HO2c)	Video Small + text	\$1.100	€950	1080 W x 720 H	.mp4
(HO1b)	Full width banner	\$700	€600	3500 W x 500 H	.png
(H18b)	Picture box 1, 2 or 3	\$450	€375	500 W x 500 H	.png

Disclaimer - Aramfix does not incur any liability for damage caused by the use of, or by information provided by, or by incompleteness in any way.

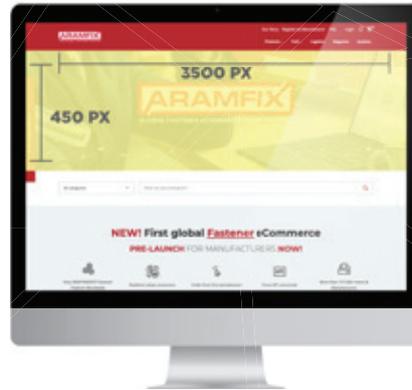
OTHER PAGES

Duration advertisement 4 weeks



BENEFITS PANEL	Price / 4 weeks	
	\$800	€700

Always on the screen, show anyone directly your message! With link to your products! Write a short but powerful message and will be available on the website at any time.



MAIN SLIDER PICTURE	Price / 4 weeks	
	\$2.100	€1.800

This main slider header is available for your advert on any other page than the homepage. Get the main slider banner now and be on top of anyone else!



VIDEO LARGE	Price / 4 weeks	
	\$1.250	€1.100

Video's make impression. Some video's do not need words. When you have such a wonderful miracle we love to show the entire world!



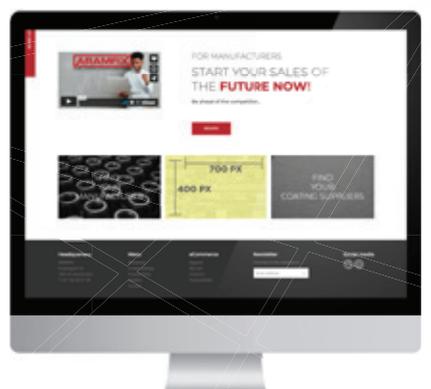
VIDEO SMALL + TEXT	Price / 4 weeks	
	\$850	€750

A company video suits excellent for this position, we upload you high definition video to our high quality player. An awesome way of boosting your brand!



FULL WIDTH BANNER	Price / 4 weeks	
	\$600	€500

Stand out of the crowd and order your full width banner now, with direct link to your productcategory. Do you know we realise +48% more clicks on this advert?



PICTURE BOX 1,2 or 3.	Price / 4 weeks	
	\$250	€200

Step-in position advertising. This picture box where we create a fantastic overview on our website. We can offer this position on a very interesting rate.

O	Advertisement	Price / 4 weeks		Dimensions (pixels)	format
(0BE)	Benefits panel	\$800	€700	3500 W x 500 H	.png
TOP OF THE PAGE					
(001a)	Main slider/header picture*	\$2.100	€1.800	3500 W x 1000 H	.png
MIDDLE OF THE PAGE					
(012)	Video Large	\$1.250	€1.100	1080 W x 720 H	.mp4
(002c)	Video Small + text	\$850	€750	1080 W x 720 H	.mp4
(001b)	Full width banner	\$600	€500	3500 W x 500 H	.png
(018b)	Picture box 1, 2 or 3	\$250	€200	500 W x 500 H	.png

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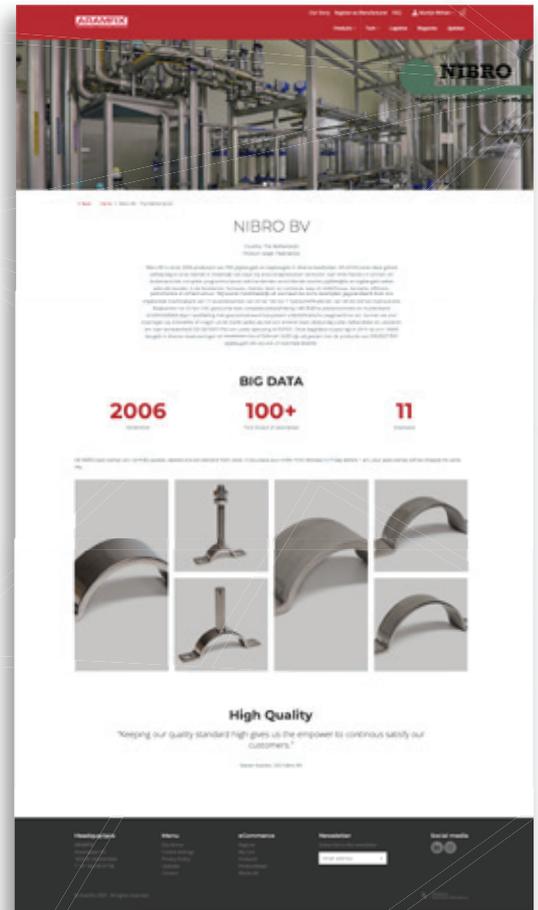
COMPANY PAGE

Have your own company page
Global Fastener & Fixings exposure.

Manufacturers

Prices excl. VAT

	Advertisement	Price annual
	Company adress on map	FREE
(BWP)	Private company basic web-page	+ \$469 / €395
(WPO1c)	Full bleed video	+ \$119 / €100
(WO7a)	Product pictures (inspirational grid)	+ \$59 / €50



Private company basic web-page with inspirational grid

Wholesalers

Prices excl. VAT

	Advertisement	Price annual
	Company adress on map	FREE
(BWP)	Private company basic web-page	+ \$469 / €395
(WPO1c)	Full bleed video	+ \$119 / €100
(WO7a)	Product pictures (inspirational grid)	+ \$59 / €50

Job Coaters

Prices excl. VAT

	Advertisement	Price annual
	Company adress on map	FREE
(BWP)	Private company basic web-page	+ \$469 / €395
(WPO1c)	Full bleed video	+ \$119 / €100
(WO7a)	Product pictures (inspirational grid)	+ \$59 / €50

ARTWORK GUIDELINES

SEND AD REQUEST

Supply your Artwork to info@aramfix.com
with Topic **“Advert”**

Specifications

300 dpi .jpg or .PSD format– if the file is smaller than 300 dpi we can't guarantee the quality of the visual.

If the file is exceeding 10Mb, please share your files through WeTransfer.com.
Video's will be placed in our high definition Vimeo account. If you have your own Vimeo account please share with us your iFrame address.

Dimensions are given in mm. We advise that important text, product images or company logo's will be place in the middle of the advert. The exact middle of the advert is the *Safe Visible Area* for our responsive website.

